



**NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS
NEALSB 2022 ANNUAL CONFERENCE
Interlaken Inn & Resort - Lakeville, CT
Friday, May 6, 2022 to Sunday, May 8, 2022**

NEALSB EXECUTIVE BOARD

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NEALSB 2022 CONFERENCE PROGRAM SCHEDULE

FRIDAY, May 6, 2022

5:00 PM- **RECEPTION AT THE INTERLAKEN – SKYLIGHT DECK**

6:00 PM- **WELCOME DINNER AT THE INTERLAKEN – SKYLIGHT DECK**

SATURDAY, May 7, 2022

7:30 AM- **BREAKFAST AT THE INTERLAKEN – MORGAN'S RESTAURANT**

Session I—Academic Session Chair: John Paul, City University of New York – Brooklyn College

◆ ◆ ◆ INTERLAKEN – CONTINENTAL ROOM ◆ ◆ ◆

8:30 AM- *The Impact of the SECURE Act on Estate Planning*
by Elizabeth A. Marcuccio, Siena College

8:50 AM- *Cost Accounting for Law Firms: Fixed Costs vs. Hourly Rates and
Their Effect on Ethical Behavior*
by Svetlana Vlady, City University of New York – Brooklyn College

9:10 AM- *Legacy Contacts: Is Your Data in Good Hands?*
by Patricia Sheridan, Manhattan College

9:30 AM- *An Examination of the Impact of Property Tax Increases on
Gullah Land Loss*
by Karen Gantt, University of Hartford
Rochelle Young, University of Hartford

9:50 AM- *Session Break*

10:20 AM- *Beyond the Textbook: Incorporating Popular Non-Fiction Books into the
Business Law Curriculum for Teaching Diversity, Equity and Inclusion*
by Sean Shannon, SUNY Oneonta

10:40 AM- *Business Law: Now More Than Ever*
by Robert Bird, University of Connecticut

11:15 AM- **LUNCH AT THE INTERLAKEN – MORGAN'S RESTAURANT**

Academic Cultural Event

1:00 PM- **LITCHFIELD HISTORICAL SOCIETY & TAPPING REEVE LAW SCHOOL**

- *After the group tour, Session II will commence at the Litchfield.*
- *The Litchfield is about 36 minutes away by car from the Interlaken.*
- *Karen Gantt, Nancy Lasher and Karen Morris have generously offered to provide rides to those without cars.*

Session II—Academic Session Chair: Kerrin Wolf, Stockton University

◆◆◆ **LITCHFIELD – TAPPING REEVE LAW SCHOOL** ◆◆◆

2:30 PM- *Teaching Law to Non-Law Students Through the Use of Problems Instead of Cases*
by Sharlene McEvoy

2:50 PM- *Regulation of the Latest Innovative Cryptocurrency: Stablecoins*
by Roy Girasa, Pace University

3:10 PM- *A Ports Project: A Powerful Puzzle for Introducing Students to Any and All Types of Law*
by Nancy Lasher, College of New Jersey

5:00 PM- **RECEPTION AT THE INTERLAKEN – SKYLIGHT DECK**

6:00 PM- **DINNER AT THE INTERLAKEN – SKYLIGHT DECK**

7:00 PM- **CAMPFIRE** - *Near the Interlaken main building with access to the game room.*

SUNDAY, May 8, 2022

7:30 AM- **BREAKFAST AT THE INTERLAKEN – MORGAN'S RESTAURANT**

Session III—Academic Session Chair: Karen Gantt, University of Hartford

◆◆◆ **INTERLAKEN – CONTINENTAL ROOM** ◆◆◆

8:30 AM- *Infusing Racial Justice Education into the Business Law Curriculum*
by Kerrin Wolf, Stockton University

- 8:50 AM- *Using the Multiple Setting Approach to Combat Workplace Cyberharassment*
by John Paul, City University of New York – Brooklyn College
- 9:10 AM- *Recent Cases that will Add Pizzazz to your Course*
by Karen Morris, State University of New York – Monroe Community College
- 9:30 AM- *Building Accountability in ESG and CSR Reporting*
by Thomas M. Madden, Marist College
- 10:00 AM- **NEALSB BUSINESS MEETING: INTERLAKEN – CONTINENTAL ROOM**
All members and conference attendees are encouraged to attend.
We will be electing a new Treasurer/Executive Secretary.
- 11:00 AM **CHECKOUT** – *Box lunches provided.*

THANK YOU

Thank you for making this conference a wonderful experience for us all. Through your participation and scholarship, you have contributed to the success of this conference. We look forward to seeing you next year at the NEALSB 2023 Conference.